## RoseMedGroup Profile Company

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#### About Us

Rose Teb Group is one of the largest pharmaceutical holding Companies with more than 5 subsidiaries. As a knowledge-based economic complex, the company has focused on health care products and Food Supplements.

Rose Teb Group as a pharmaceutical holding, focuses on loyal and professional human resources and decision-making principles based on evidence. We apply all our efforts to continuous improvement of processes and optimization of corporate efficiency. We protect the brand values of all the companies under our corporate umbrella through the development of legal, technical, and financial support, creation of organizational synergies, provision of necessary infrastructure, and continuous management and performance control in parallel with the development of science and technology with the aim of social and economic value creation, and participation in health promotions

#### Our vision:

Creating Value, Innovation, and Leader in the Region

#### Mision

To supply affordable and high quality health products with international standards

To educate and develop our human resources

To develop, manufacture, and provide high-tech pharmaceutical and medical products in order to improve

the general health of society

To have a competitive advantage in pharmaceutical products and medical devices, with an aim to present

in international markets

To invest in new value-creating and high-tech business in the field of health To comprehensively deploy our corporate governance strategy

#### Values

Environmental protection Customer rights observation Mutual trust with employees and stakeholders Obey professional & ethical principles Commitment to quality services Loyalty to our human resources Social responsibility

### **Rose Med Group**

**Essential pharmaceuticals &** medical devise importation

#### **Major Goals**

Improving corporate governance in the holding Promotion of economic and financial indicators Improving the quality and efficiency of our product portfolio Increasing and improving the market share, penetration, and position of the holding in international, regional, and domestic markets

Increasing the share of investment in technological and efficient projects, utilizing internal and external resources Promotion of human resources and intellectual assets Promotion of organizational culture and efficiency Increasing the trust, consent, and support of stakeholders

Noosh Teb Parsian Heart Stent, Heart valves, Gloves, Masks, supple ment products



#### **Meshkat** Distribition

**Distribution of Pharmaceutical** products, Food-supplements and Medical devices all over the country



Muscle glod supplement products

#### **Noosh Teb Parsian**



Noosh Teb Parsian is exclusively authorized to represent and

import of API-NUTRAFX- MUSCLE GOLD products.

Product categories:Food for sport Dietary Supplements

Noosh Teb Parsian started up in 2008 as a group of specialists in SPORT & FOOD supplement and expanded to the field of life science medical related products such as blood bags and hospital equipments. The shareholders of the company have been in this business for many years.

### Noosh Teb Parsian Company Profile



**Noosh Teb** are a leading sports nutrition brand, delivering a range of quality products including protein powder, vitamins and minerals, high-protein foods, snack alternatives, and performance clothing.

Every day we work to inspire people of all ages and genders to believe in their fitness potential, then fuel them to achieve it. Noosh Teb is a private joint Venture Company has been established to supply the increasing Iranian market demands for sport food supplement . The Products Noosh Teb is offering are stand out from that of the competition. Noosh Teb customers seek the said products as it provides them with a point of differentiation to high quality products. In the last 10 years demands for the said products has been exceeded the amount Noosh Teb able to import legally with provisional import permit and therefore forced to refuse requests for larger shipment due documentation deficiency.

### Noosh Teb Parsian Executive Summary



Establishing and maintaining working relationships and contractual exclusive agreements with UK brands.

Having the brand registered with the Ministry of Commerce and Health Department.

Bringing the new brands to maximum sales within three years of operation. Increasing the profit margin with the use of technologically improved new products.

Effectively communicating to current and potential customers, through

targeted efforts,, offering competitive prices and hence our position as a

differentiated provider of the highest quality UK Sport supplement in the

Iranian market by organizing a coding system.

#### **Noosh Teb Parsian** Sustainability and community



The objective of such expansion was and is optimizing the quality of life & health in Iran and today Noosh Teb is well known in the field of wellbeing. We are actually offering following services in the meantime.

Consulting Registration Marketing & Sales Investment

The commitment that we hold is to reduce our environmental impact where possible, and are continuously looking to innovate more products sustainably. We use recycled and biodegradable materials in our production and aim to minimize waste across our business.

## Noosh Teb Parsian Our Mission & Vision



We are a business inspired by Vision, driven by Mission and underpinned by Values. We have put our Vision,

Mission and Values here for you to see, along with what they mean to our candidates, clients and partners

so that you can decide whether we are a company built of things which matter to you. **Vision** 

We're here to fuel your ambition, whatever your goal. So losing weight, building muscle,

or just feeling healthier than ever — we've got the supplements you need. We exist To have

the major share of the market and become major player in this market.

#### Mission

Noosh Teb is passionate about fueling people's potential regardless of gender, location or

background Values. To be recommended by all famous and experienced trainers and coach

in all sports who needs staying power.

Push all the fake unhealthy and overpriced products out of market and out of reach of sportsmen.Bring profit to the beneficiaries and gain 90% of the share of the whole market in Iran.

To sponsor all sport and body building championship to promote sport and health mood in the

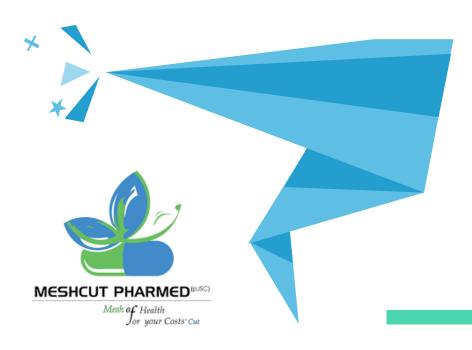
Iranian societies.

#### **Meshkat Distribition**



Distribution of Pharmaceutical products, Foodsupplements and Medical devices all over the country.

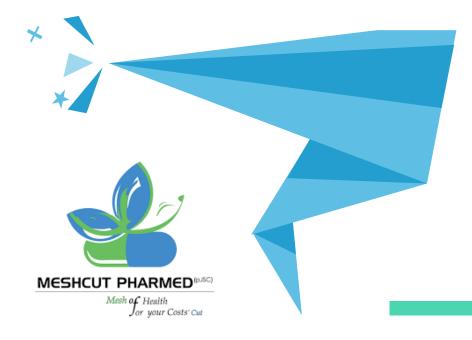
## Meshkat Distribition Our Mission & Vision





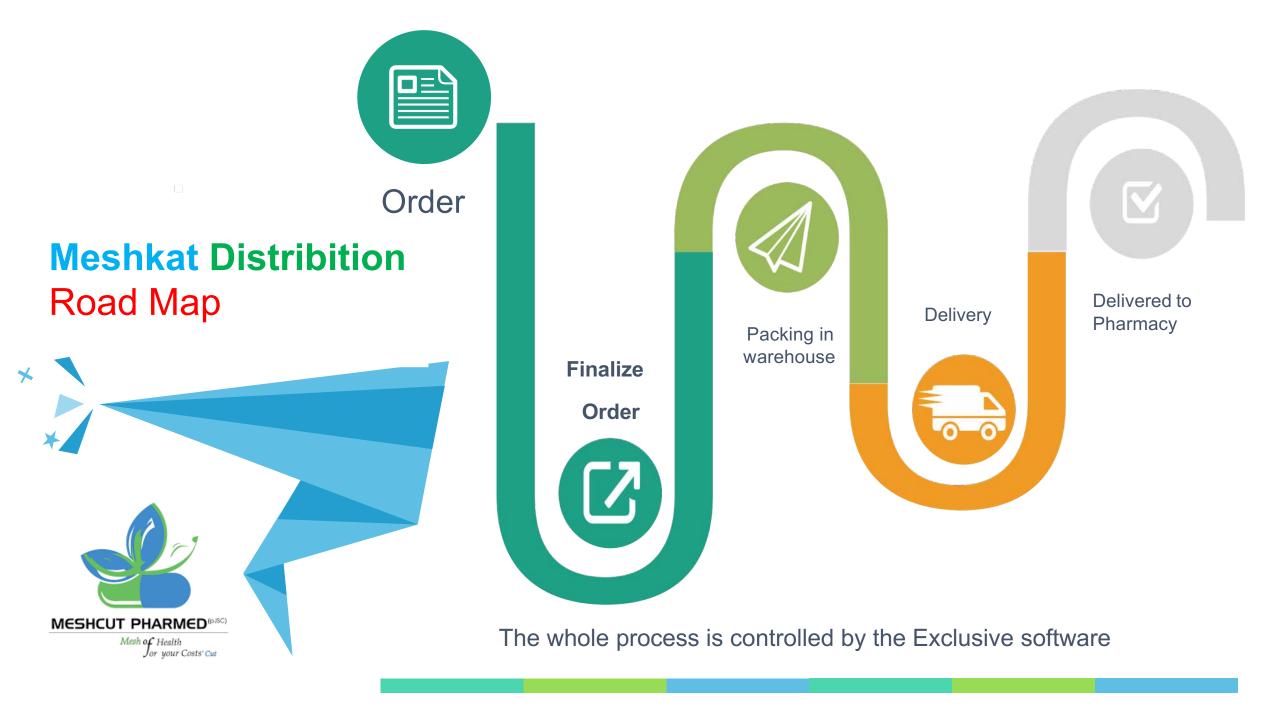
Improving distribution quality in healthcare chain Developing new viewpoints in pharmaceutical distribution industry

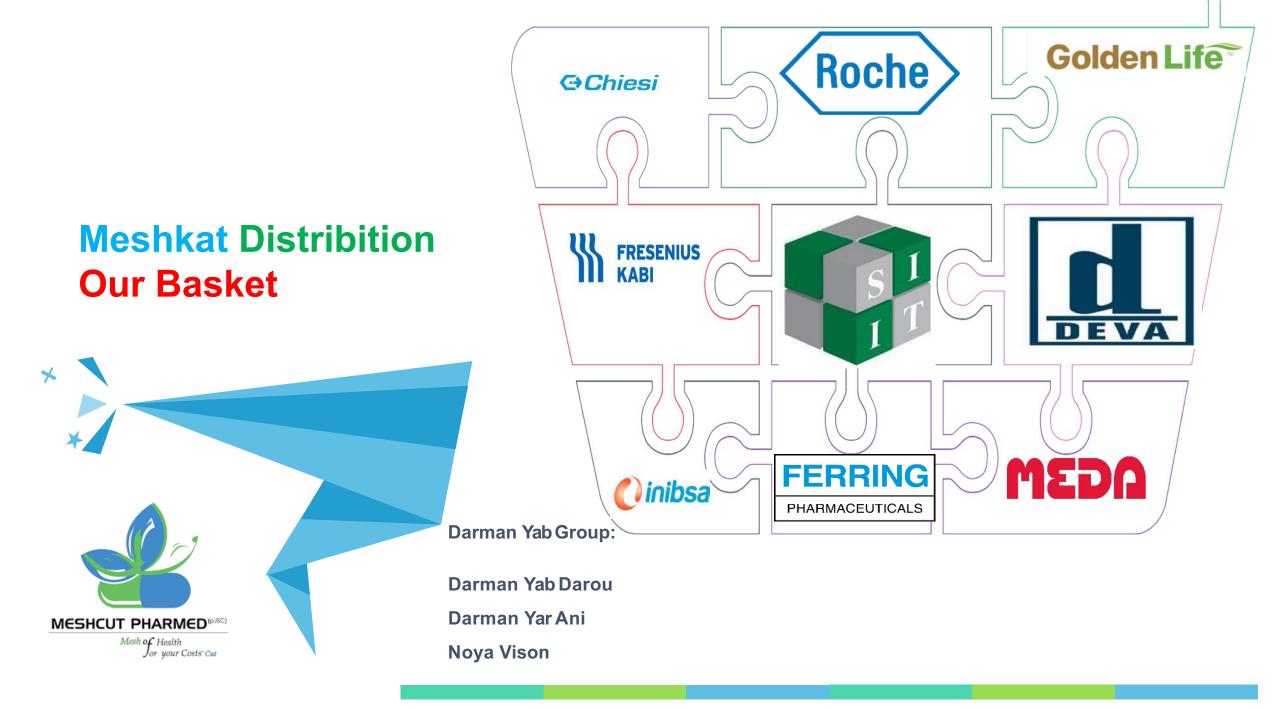
### Meshkat Distribition Our Mission & Vision



Exploitation of Proficiency, Experience, Specialty, Substructures and Facilities in orders to Promote the Company Place .









#### **Meshkat Distribition**

**Our Emergency medications Suppliers** 



Meshkat Distribution Tamin Yara Teb Khavar miane Pouyesh Darou Gostar Fars Darou Darman Paria Darou Gostarane Mobin Tachra Darou

Darmar

ش داره گستی برتر فسارس

DarouPakhsh

Trade Promotion Co.

**Gostaresh Bazarganiye Darou Pakhsh** 

### Meshkat Distribition Our Other Suppliers



michadle Parmot Dalama شرکت دارویی مینو SPAmed سجاد دارو شرق شرکت داروسازی فارماشیــمی (سهامی خاص) **Mino Pharma** Pharma Chemie Pharmaceutical Co. (S.A. ספוכ PANTONE 57-1-7 C PANTONE 154-2-4 C BLACK Salamat Parmoon Amin Sobhan Darou () JALINOUS **ARNIKA** Pharma Chimi Jalinous ZNGRO SALAMAT شرکت داروسازی آرنیکا سلامت Sajad Darou Arnika Salamat Teb Mofid nikan: (Shafayab Gostar Holding) Zagros Darou **Tachra Pharmed** 

### Meshkat Distribition Medical Alcoholic and Disinfectants products



Kimia Alcohol Zanjan

**Pars Shimi** 

Selmi Darou

**Yas Pharmed Iranian** 

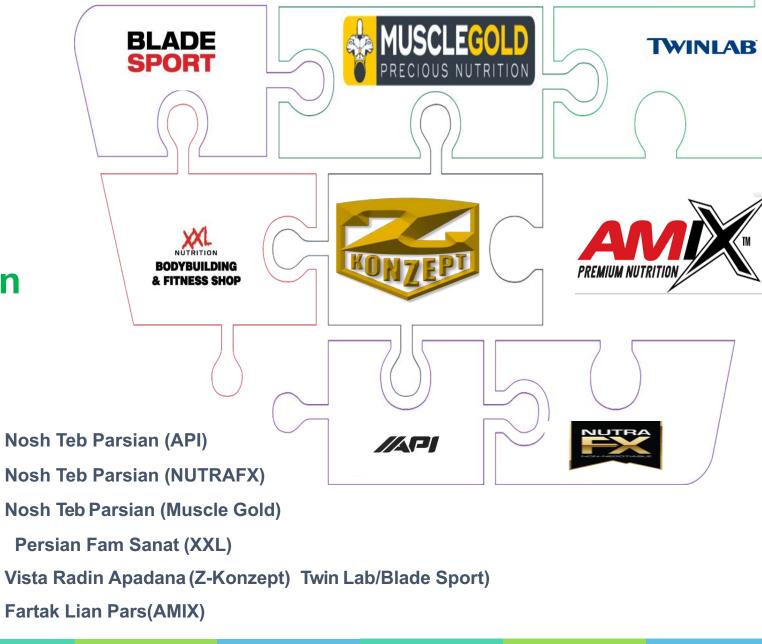
Sama Nik Gostar

Marham Sazan Sina



# **Meshkat Distribition**







#### Meshkat Distribition Dermo-Cosmetics







Rayan Pharmed Kimia

Sormeh

**Sorosh Taravat Tabiat** 

Sorient



### Meshkat Distribition Our specialized Products

CellCept® (mycophenolate mofetil) Pentasa ® (Mesalamine) Allergodil® -Meda Gadovist Ultravist **Mestinon** Sabril ® (vigabatrin) **Propofol** ® **Clenil** ® Fluimucil<sup>®</sup> (n-acetylcysteine nac)

Scandinibsa

**Adrenaline Ivabradine** Rovamycine **Tranexamic acid** Cefazoline Zonisamide **Mercaptopurine** Lipidol Minoxidil Antimos Artinibsa Elidel

Raccutane

Diazoxide Alkeran Cytarabine Visudyne Iminoral Crespine Gel Hyacorp endo gel Exmestan Ethuosuximide

HUMAN ALBUMIN 200G/L BAXTER ® **Adrenaline** lvabradine Rovamycine Tranexamic acid Cefazoline Zonisamide **Mercaptopurine** Lipidol Minoxidil Madopar



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## Meshkat Distribition Our specialized Products

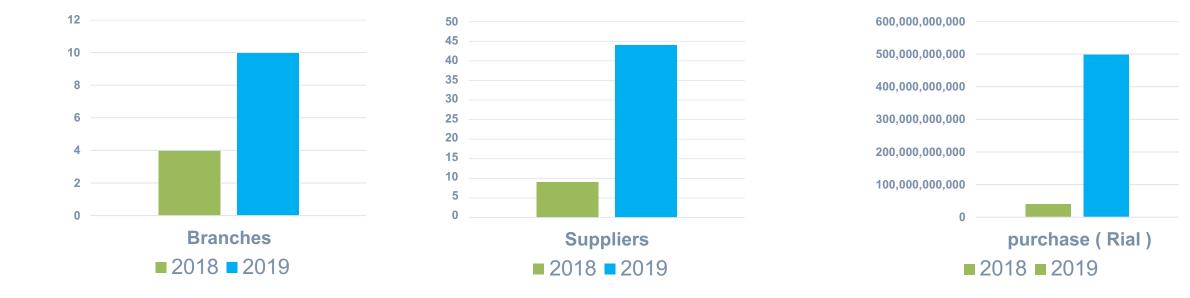


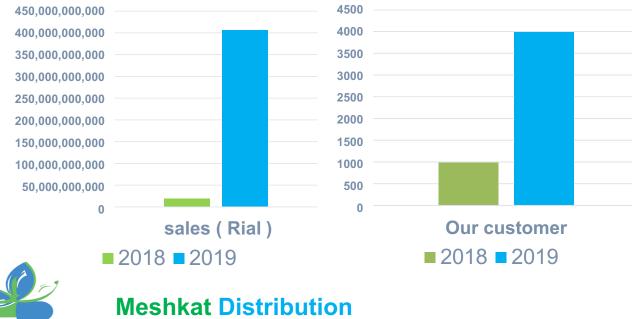
#### • Covereage:

- Gilan-Ardebil
- Mazandran-Golestan
- Tabriz-Zanjan-Orumiye
- Fars-Yasuj-Bushehr
- ilam- Kermanshah-Lorestan
- Alborz- Qazvin
- Khorasan razavi-Khorasan shomali-Khorasan jonoubi



All 22 zone of Tehran-Pakdashtpardis-eslam shahr





		-	
		2018	2019
	Branches	4	10
	Suppliers	9	44
	purchase	40,245,124,203	499,784,897,862
	sales	18,594,235,140	406,836,654,272
Our	customer	1000	4000

MESHCUT PHARMED<sup>(1)(5C)</sup> Mesh of Health for your Costs Cut



#### Meshkat Distribition Tehran

Employees : 22 Persons

Visitors : 12 Persons

Hospitals and Drug store that covered : 1700







#### Meshkat Distribition Gilan

Employees : 10 Persons

Visitors : 3 persons

Hospitals and Drug store that covered : 350







#### Meshkat Distribition Mazandaran

Employees : 8 Persons Visitors : 3 persons

Hospitals and Drug store that covered : 300







#### Meshkat Distribition Ilam

Employees : 5 Persons Visitors : 2 persons

Hospitals and Drug store that covered : 72







#### Meshkat Distribition Tabriz

Employees : 7 Persons Visitors : 3 persons Hospitals and Drug store that covered : 600 Car transport : 1







#### Meshkat Distribition Fars

Employees : 8 Persons Vistors: 3 persons Hospitals and Drug storethat covered : 400 Car transport : 1







# **Our Great Colleagues**

Meshkat Distribition

Human Resource

**Experienced Managers & Professional Experts** 

Administration Department( 4Person)

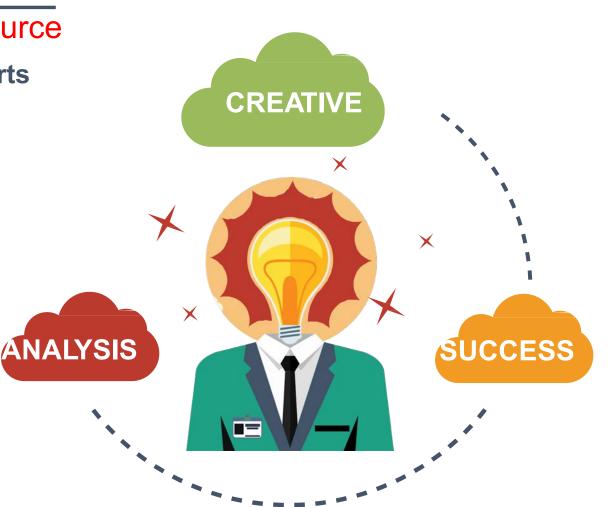
Sales Department(4 Persons)

Commercial Department (2 Person)

Information Technology (IT) Department(2 Person)

Financial Department (6 Person)

Warehouse & Logistics Department(( 4 Person)



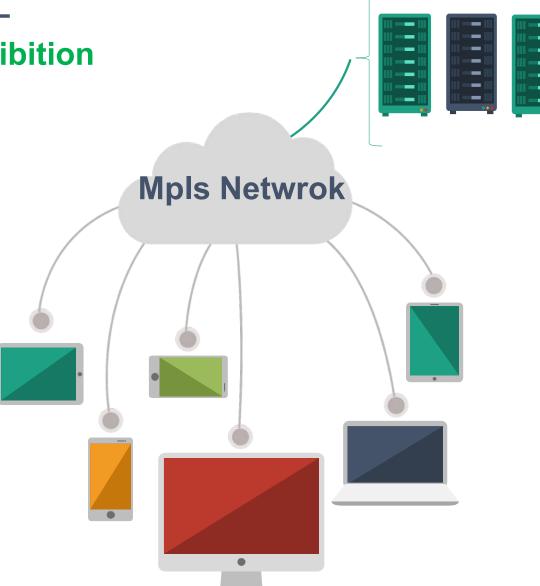


# **MPLS Technology**

Meshkat Distribition IT Structures

The headquarter office and the branches are connected with MPLS network (a high speed communication system)

Controlling incoming/outgoing data stream by Firewall Software





Exclusive Software (Specifically designed by IT group of the company)

More than 10 years experience.

- Determining technical and financial limitations for customers.
- Possible to define different sale promotions and payment terms in various branches.
- More than 140 report formats including Sales, Suppliers, Pharmacies, Financial and Administrative reports.

Developing continuously depending on company demands and progresses.



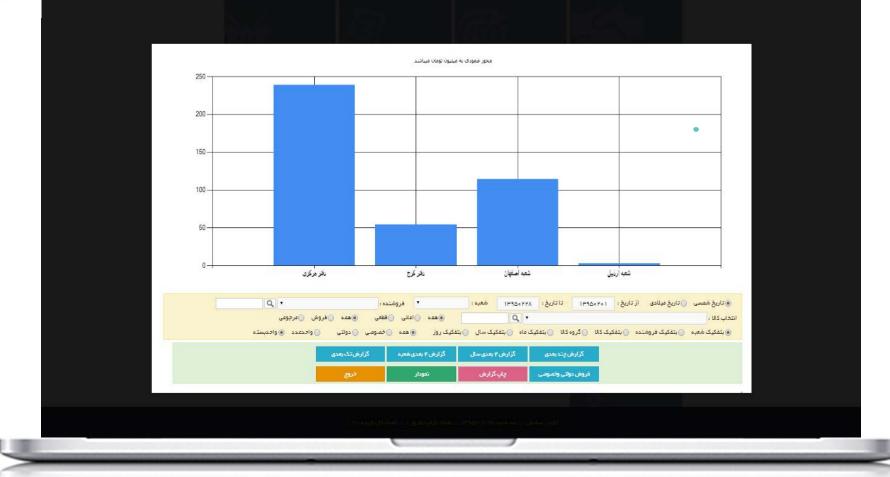
# **Business Intelligence Report**

#### **Meshkat Distribition**



Mesh of Health for your Costs' Cut

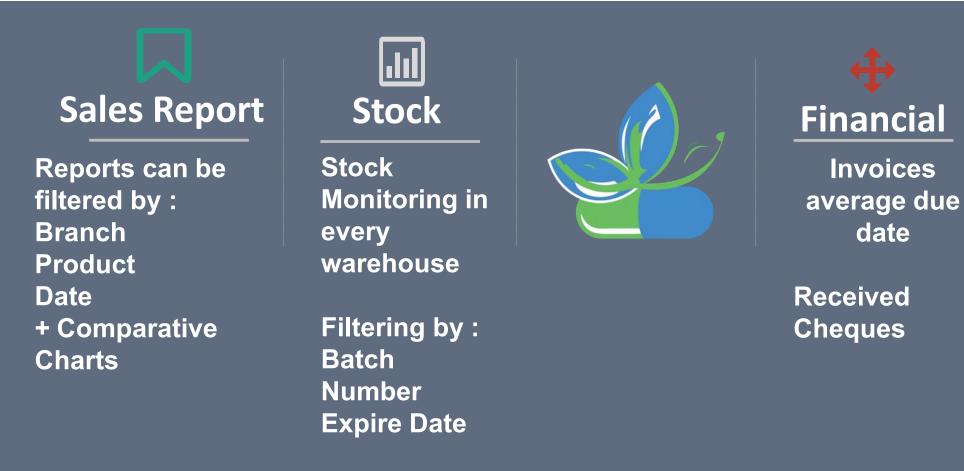






# **Business Intelligence Report**

Meshkat Distribition
Software \_\_\_\_\_



Target Define Target for each product

> Filtering by : Salesperson Branch Target achievement report Supplier

#### Tablet ordering application Meshkat Distribition

Software

Ordering from available stocks (online)





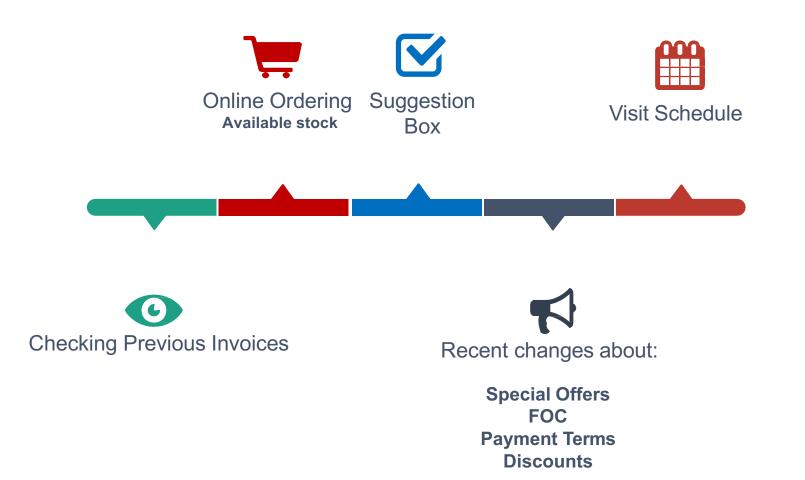
Previous Invoices Info





#### **Specific Panel for Pharmacy**

Meshkat Distribition
Software



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## **Suppliers Online Report**

Sales Reports Available Filters : Product Branch Customer(Pharmacy) Date

#### **Chart Reports**

Comparative Charts

**Financial Reports** 





#### NOOSHTEB

# **Thank You**

**BETHZOON** 

