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# RoseMedGroup

Profile Company

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## About Us

Rose Teb Group is one of the largest pharmaceutical holding Companies with more than 5 subsidiaries. As a knowledge-based economic complex , the company has focused on health care products and Food Supplements.

Rose Teb Group as a pharmaceutical holding, focuses on loyal and professional human resources and decision-making principles based on evidence. We apply all our efforts to continuous improvement of processes and optimization of corporate efficiency. We protect the brand values of all the companies under our corporate umbrella through the development of legal, technical, and financial support, creation of organizational synergies, provision of necessary infrastructure, and continuous management and performance control in parallel with the development of science and technology with the aim of social and economic value creation, and participation in health promotions

## Our vision:

Creating Value, Innovation, and Leader in the Region

## Mision

To supply affordable and high quality health products with international standards

To educate and develop our human resources

To develop, manufacture, and provide high-tech pharmaceutical and medical products in order to improve the general health of society

To have a competitive advantage in pharmaceutical products and medical devices, with an aim to present in international markets

To invest in new value-creating and high-tech business in the field of health

To comprehensively deploy our corporate governance strategy

## Values

Environmental protection

Customer rights observation

Mutual trust with employees and stakeholders

Obey professional & ethical principles

Commitment to quality services

Loyalty to our human resources

Social responsibility

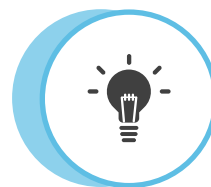
# Rose Med Group

Essential pharmaceuticals & medical device importation



## Major Goals

- Improving corporate governance in the holding
- Promotion of economic and financial indicators
- Improving the quality and efficiency of our product portfolio
- Increasing and improving the market share, penetration, and position of the holding in international, regional, and domestic markets
- Increasing the share of investment in technological and efficient projects, utilizing internal and external resources
- Promotion of human resources and intellectual assets
- Promotion of organizational culture and efficiency
- Increasing the trust, consent, and support of stakeholders



## Noosh Teb Parsian

Heart Stent, Heart valves, Gloves, Masks, supplement products



## Meshkat Distribution

Distribution of Pharmaceutical products, Food-supplements and Medical devices all over the country



**Muscle glod**  
supplement products

## Noosh Teb Parsian



**Noosh Teb Parsian** is exclusively authorized to represent and import of **API-NUTRAFX- MUSCLE GOLD** products.

Product categories: Food for sport Dietary Supplements

Noosh Teb Parsian started up in 2008 as a group of specialists in SPORT & FOOD supplement and expanded to the field of life science medical related products such as blood bags and hospital equipments. The shareholders of the company have been in this business for many years.

# Noosh Teb Parsian Company Profile



**Noosh Teb** are a leading sports nutrition brand, delivering a range of quality products including protein powder, vitamins and minerals, high-protein foods, snack alternatives, and performance clothing.

Every day we work to inspire people of all ages and genders to believe in their fitness potential, then fuel them to achieve it. Noosh Teb is a private joint Venture Company has been established to supply the increasing Iranian market demands for sport food supplement. The Products Noosh Teb is offering are stand out from that of the competition. Noosh Teb customers seek the said products as it provides them with a point of differentiation to high quality products. In the last 10 years demands for the said products has been exceeded the amount Noosh Teb able to import legally with provisional import permit and therefore forced to refuse requests for larger shipment due documentation deficiency.



# Noosh Teb Parsian Executive Summary



Establishing and maintaining working relationships and contractual exclusive agreements with UK brands.

Having the brand registered with the Ministry of Commerce and Health Department.

Bringing the new brands to maximum sales within three years of operation.

Increasing the profit margin with the use of technologically improved new products.

Effectively communicating to current and potential customers, through targeted efforts,, offering competitive prices and hence our position as a differentiated provider of the highest quality UK Sport supplement in the Iranian market by organizing a coding system .



# Noosh Teb Parsian

## Sustainability and community



The objective of such expansion was and is optimizing the quality of life & health in Iran and today Noosh Teb is well known in the field of wellbeing. We are actually offering following services in the meantime.

- Consulting
- Registration
- Marketing & Sales
- Investment

The commitment that we hold is to reduce our environmental impact where possible, and are continuously looking to innovate more products sustainably. We use recycled and biodegradable materials in our production and aim to minimize waste across our business.



# Noosh Teb Parsian

## Our Mission & Vision



We are a business inspired by Vision, driven by Mission and underpinned by Values.

We have put our Vision,

Mission and Values here for you to see, along with what they mean to our candidates, clients and partners

so that you can decide whether we are a company built of things which matter to you.

### **Vision**

We're here to fuel your ambition, whatever your goal. So losing weight, building muscle,

or just feeling healthier than ever — we've got the supplements you need. We exist To have

the major share of the market and become major player in this market.

### **Mission**

Noosh Teb is passionate about fueling people's potential regardless of gender, location or

background Values. To be recommended by all famous and experienced trainers and coach

in all sports who needs staying power.

Push all the fake unhealthy and overpriced products out of market and out of reach of sportsmen. Bring profit to the beneficiaries and gain 90% of the share of the whole market in Iran.

To sponsor all sport and body building championship to promote sport and health mood in the Iranian societies.

